

Case Study: Stephen Margolis

NATURAL POND DESIGN



Film producer Stephen Margolis commissioned the first “city swimming pond” in Britain from gartenART for his enclosed garden in St John’s Wood, London.

BEFORE



DURING



AFTER



“Gartenart were very easy to talk to,” he remembers. “I liked their point of view, particularly their concern for the environment.”

He has nothing but praise for Gartenart’s readiness to listen and openness to client ideas. “We talked about the design and worked it out together. I believe in Feng Shui and wanted to use its principles to make the garden a better place: more interesting, more useful and ecologically sound.

“I think we have achieved that – and it has had a considerable effect. People who have come to the house and sat by the pond talk about a calming experience.”

The installation had been as straightforward as the design phase, he says.

“It was done neatly, tidily and on time. I really liked the people Gartenart put on the job too – really knowledgeable and helpful. I’d have no hesitation in recommending them – though I must say the pond does a very good job on its own: everybody who comes to the house and sees it is interested.

“I have everything I could gain from a conventional pool but with a nice natural environment which actually looks after itself.”

The water is consistently clean through all weathers. “You can see right through to the bottom,” he says.

“Everybody who has seen it loves it. If you are putting water in a garden – whatever the size – why would you not do this?”